National Patient Safety Board (NPSB)
Message Toolkit – U.S. House Bill

As a Coalition member, you are an essential advocate to help create a National Patient Safety Board (NPSB) to reduce preventable medical error and improve patient safety. Help to spread the word and encourage Congress to get on board through your own posts to social media, sending your audiences to our landing page, and discussing the talking points via your communications channels.

This toolkit contains key messaging you can use to spread the word about the pending legislation and the need for an NPSB. You are welcome to adapt these messages to suit your audience.

Download graphics here: www.dropbox.com/sh/4hz3rf8zupqw2jh/AACL84M7t5hRrR9Q3A4nLyCva?dl=0

Website: www.npsb.org
U.S. House Bill NPSB Web Page: npsb.org/housebill
U.S. House Bill: https://www.congress.gov/bill/117th-congress/house-bill/9377?r=1&s=1

Key Messages for the House and Senate:

- The COVID-19 pandemic has put the healthcare workforce in crisis, and safety is suffering.
- NPSB's data-driven solutions would prevent harm before it occurs and reduce the burden on frontline teams.
- A growing coalition of leading healthcare organizations and experts is on board.
- Now is the time for Congress to establish the NPSB.

What is the problem of medical error in the U.S.?

- Prior to COVID-19, medical error was widespread.
  - A recent Office of the Inspector General report saying 25% of hospitalized Medicare patients experienced harm and 43% of the harm was preventable.
- Recent reports from leading U.S. healthcare agencies indicate patient safety has gotten dramatically worse since the start of the pandemic.
  - The Centers for Disease Control and Prevention and Centers for Medicare and Medicaid Services have seen a 28% increase in central line infections and a 17% increase in falls and 42% increase in pressure ulcers in skilled nursing facilities.
- There is no centralized agency to ensure the sharing of solutions to support patient safety.

What is the NPSB?

- The NPSB is a proposed independent, nonpunitive federal agency, modeled after the transportation industry.
- The NPSB will conduct centralized studies into widespread harms, and it will recommend solutions to improve patient safety by addressing precursors to harm using autonomous solutions.
- The NPSB will support existing agencies in monitoring and anticipating harm using existing data sources.

Why is this needed now?

- U.S. Representative Nanette Barragán (D-CA) introduced the bill "**H.R.9377 - the National Patient Safety Board Act**," legislation to establish an independent federal agency dedicated to preventing and reducing healthcare-related harms. We are seeking additional cosponsors in the U.S. House.

- The healthcare workforce is in crisis, healthcare safety is suffering, and we need a federal agency solely focused on creating and sharing solutions to stop preventable harms. An NPSB will use interdisciplinary thinking through public-private partnerships teams and innovative technology to detect and stop widespread harms before they happen.

Social Media Tags:

Mention the NPSB on the following social media channels when you post about the need to improve patient safety and establish an NPSB:

- Facebook: @NationalPatientSafetyBoard
- Twitter: @NPatientSafetyB

Tag the House bill sponsor in your messages:
- Rep Nanette Barragán: @RepBarragan

Tag your state's representatives and senators to personalize your posts.

Include the following hashtags in your social media posts to increase discoverability by other users interested in topics related to patient safety:
- #NPSB
- #patientsafety

Sample Posts:

Support the House Bill:

Post 1:

Thanks to @RepBarragan for introducing legislation to create a National Patient Safety Board. It's time to make #patientsafety a priority & ensure health care gets safer. Learn how you can help at npsb.org/housebill
#medicalerror #NPSB

Post 2:

Imagine an @NTSB for #patientsafety. Join us in supporting bill H.R.9377 - the National Patient Safety Board Act. An #NPSB will help stop preventable #medicalerror and save lives. Learn more at npsb.org/housebill
@RepBarragan

Post 3:

Join us in advocating for a National Patient Safety Board. We can end #medicalerror and improve #patientsafety. Action now can save lives! Learn how you can help at npsb.org/housebill
 #NPSB @RepBarragan

General:

Post 1:

#COVID19 exposed the need to improve safety in our health system. Join us in supporting a National Patient Safety Board to find solutions to address #MedicalErrors. npsb.org/housebill #NPSB #patientsafety

Post 2:

#COVID19 has strained the healthcare workforce and put #patientsafety at risk. It's time for an independent federal agency to address #medicalerror and prevent harm before it occurs. Learn more and get involved. npsb.org/housebill #NPSB

Post 3:

We are part of a growing coalition of leading healthcare organizations and experts supporting a National Patient Safety Board. Join us in urging Congress to act now to prevent harms before they occur. Learn more at npsb.org/housebill #patientpafety #medicalerror

Post 4:

A National Patient Safety Board will
• Support monitoring of preventable errors
• Study the causes of patient safety events
• Recommend data-driven solutions
• Save lives

Learn more at npsb.org/housebill #patientpafety #medicalerror